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Veneto invests in development of golf product

08 Feb

"Golf has a significant role in the scenarios for developing tourism in Veneto. Our region has much to offer and I am convinced that this opportunity to grow the tourism offer in a sector that has great potential for development should be fully taken advantage of. This is why the Region plans to invest in the development of this sector". These were the comments of the Tourism Councillor of Veneto, Marino Finozzi, who explained how already in 2007, upon the initiative of the **Marca Treviso** Tourism Promotion Consortium, the 'Golf in Veneto' project was launched with the objective of building a new tourism product at the regional level to allow more than 14 million European tourists to take advantage of an absolutely invaluable offer not just in terms of golf. 2011 presents itself as the definitive year for the launching of marketing.

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